



Field Day Park at Lake Wylie
1101 Field Day Lane, Clover, S.C. 29710

Field Day Park at Lake Wylie Sponsorship

The Field Day Park at Lake Wylie is a 32-acre recreation complex in the Paddlers Cove subdivision. Opened in Fall of 2020, the park's amenities provide numerous opportunities for individuals and families, as well as team sports.

Physical Address: 1101 Field Day Lane Clover, SC 29710. Below are amenities offered:

- Modern playground area
- Three baseball/softball Fields
- Three multi-purpose synthetic fields
- Walking trails
- Shelters
- Building to house scorers, restrooms and concessions
- Community building
- Six Pickleball courts

Field Day Park at Lake Wylie wants business sponsors like yourself to be the foremost way for individuals and the corporate community to support our facilities and programs.



FIELD DAY PARK
At Lake Wylie

Sponsor Opportunities

Gold Banner Sponsorship (\$1000 annually)

Soccer

One (1) 4' x 6' banner at the park

Banner will be placed at Soccer Fields

Your business will receive an advertisement on the website

Your business will also be featured on Sponsorship Board for the park

Baseball

One (1) 5' x 7' banner at the park

Banner will be placed at a Baseball Field

Your business will receive an advertisement on the website

Your business will also be featured on Sponsorship Board for the park

Silver Banner Sponsorship (\$600 half-year)

One (1) banner at the park- See above for Soccer and Baseball options

Banner will be placed at a spot of your choosing.

Your business will receive an advertisement on The FDPLW Website

Please inquire if you are looking for a short term sponsorship 6 mo. or less for promotion of a specific event

Platinum Sponsorship Opportunities

Shelter Naming Rights Sponsorship (\$6,000 total for a length of 4 years)

Naming rights for four years and first right to sponsorship renewal

This includes 1 sign at 1 of the 2 shelters at the park

Name on all marketing regarding the park

Field Naming Rights (\$25,000 total for a length of 7 years)

Naming rights for seven years and first right to sponsorship renewal

Name printed on a sign at the field

Name on all marketing regarding the park

Scorers Tower Naming Rights (\$25,000 total for a length of 7 years)

Naming rights for seven years and first right to sponsorship renewal

Name printed on a sign at the Scores Tower

Name on all marketing regarding the park

Community Center Naming Rights (\$50,000 total for a length of 10 years)

Naming rights for eight years and first right to sponsorship renewal

Name printed on a sign at the Community Center

Name on all marketing regarding the park

Other Sponsorship Opportunities

Field Day Park at Lake Wylie will offer shorter opportunities for sponsorship and signage for various events and items. Please below for examples but not limited to:

- Dedication Benches (\$1,200)
- Short Term Banners or Signs i.e. Graduation, Birthday, etc.
- Food Truck Fridays
- Music in the Park
- Special Events in the community

If you are interested in any of the above or simply have a question or inquiring about anything not listed please reach out.

Jason Ratterree
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Field Day Park at Lake Wylie
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