



Adopt-Your-Spot: *It's Your Business*

Research has shown that people are more likely to litter in an already littered environment.

In contrast, a clean environment discourages litter and promotes proper disposal choices.

Availability and proximity to trash and recycling receptacles often impact whether someone chooses to litter.

As a business manager, you understand the economic impression litter can have on a business in addition to the negative environmental and human health impacts. Keep York County Beautiful (KYCB) invites you to help stop litter before it is generated by joining the **Adopt-Your-Spot: *It's Your Business*** annual adoption program.

Business Responsibilities:	Keep York County Beautiful Responsibilities:
Provide ongoing cleanup of public spaces around business such as landscaping, parking areas, dumpster/cart areas and sidewalks.	Free cleanup supplies (bags, vests, gloves).
Make proper disposal easy and convenient. (A receptacle every 30ft is optimal.)	(1) Ash/cigarette disposal container for the main business entrance (or in parking area if one at main entrance exists)
Empty and maintain receptacles in public spaces.	(1) Litter receptacle for the main entrance (or in parking area if one at main entrance exists)
Incorporate cleanup as a part of routine tasks. As for employee input on program improvements. Utilization of KYCB-provided signs/flyers, checklists and tip for break areas and containers.	Business name/logo in a Herald or Fort Mill Times ad each year of participation.
Educate and motivate customers with phrases such as: "Do you need a bag?"; "Do you need a receipt?"	Business name/logo in social media posts 4 times/year
	KYCB Adopt-Your-Spot: <i>It's Your Business</i> window cling
	(20) pocket ashtrays/year for employee break areas

Adopt-Your-Spot: *It's Your Business* program has been established for businesses and community organizations to partner with Keep York County Beautiful in an effort to prevent litter and strengthen the York County community.

_____ located at _____
 (business/organization name) (address)

agrees to partner with Keep York County Beautiful (KYCB) by adopting the public spaces and incorporating cleanup as part of daily business tasks for (24) months from _____ 20__ to _____ 20__.

_____ (business/organization contact) _____ (date)

_____ business email address _____ business phone number

_____ KYCB contact _____ (date)

For approval, return form to Alysen Woodruff: alysen.woodruff@yorkcountygov.com (803) 628.3245 PO Box 120 Public Works Road, York SC 29745

For office use only:

Agreement received _____ Cigarette disposal container delivered _____ Social media post dates _____

Cleanup supplies & pocket ashtrays delivered _____ Litter receptacle delivered with labels _____ Thank you ad print date _____